



KARIN SHAHAR LIFSHITZ

fashion & textile Designer

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🌐 www.designbykarin.com

🌐 [Linkedin Karin Shahar-Lifshitz](#)

EDUCATION

Bachelor of Design

Shenkar Engineering, Design & Art College, Israel

2005 - 2009

Designer Assistant Internship

'NAF NAF', Paris, France

2009 - 2010

EXPERTISE

- Shoes
- Gaments
- Costume Design
- Sketching & Modelling
- Graphic Design
- Trends and reserch
- Product development
- Technical product files
- Adobe Creative Suite – Illustrator, Photoshop
- MS Office Suite – Word, Excel, PowerPoint
- Priority Operating System

PROFILE

A highly creative, performance-driven professional offering outstanding design skills and experience in the global environment. Experienced in researching, evaluating, designing, and buying items that reflect a brand. Possesses a blend of creative and practical business skills in the fashion industry. Experienced living and working in various countries worldwide and gained hands-on knowledge of fashion trends and houses in Paris, China, and Israel.

WORK EXPERIENCE

Teva Naot, Israel

2021 – 2024

Shoe Designer

- Designed shoes and sandals for different markets worldwide: America, Australia, Israel, and Japan – created sketches lined up with the season's trends, new materials, and market demands.
- Developed designs from drawing to model with the models, reviewing prototypes, and making tests with materials and accessories.
- Made recommendations for new materials for shoes, including leather and textiles, new colors, outsoles, and accessories for different collections, markets, and collaborations
- Travelled twice a year to Milan to check industry trends and visited international professional shoe exhibitions to source new outsoles, leathers, textiles, and shoe accessories – met with new and current suppliers including Micam and Lineapelle
- <https://naot.com>

Badim Bado, Israel

2018 – 2021

Freelance Fashion & Textile Designer

- Designed garments and costumes for theatre shows in high schools, theatre classes, and big community events
- taught remaking and redesigning in screen printing and fabrics to children and adults in schools and at community events and private workshops.
- Graphic design of logos and other collateral such as posters and timetables
- www.facebook.com/badimbado/
- www.instagram.com/badimbado/

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NOTABLE ACHIEVEMENTS

- In my current role as a Shoe Designer, was signed on to design a Resort line that was about to be cancelled – after submitting some designs, there was an increase of 480% in sales
- On completing design studies, was offered an internship in Paris – lived and worked there for a year and was then invited to move to China for a role there. After several years of work in China, gained deeper professional knowledge of how fashion brands use mass production.
- While in China, worked as a Fashion Reporter for a Chinese foreign magazine, writing about various fashion events such as fairs and exhibitions, street fashion in Asia and new Asian designers.

LANGUAGES

- English-fluent
- Hebrew-native

REFERENCES

Nitzan Sat

Naot Inc. / chief designer
& design team leader

Phone: 972 52 3129353

Email: nizans@teva-naot.co.il

Golbary Womenswear, Israel

2015 – 2018

Fabrics Manager/Textile Designer/Buyer

- Planned and designed graphics and prints for fabrics
- Selected and checked fabric qualities till shipping samples
- Oversaw the development process of the fabric collections from design to mass production
- Maintained daily communication with fabric suppliers and agencies in China, Korea, Italy, and France
- www.golbary.co.il

Shilav Childrenswear Studio, Israel

2013 – 2015

Fabric & Garment Designer/Development Coordinator

- Designed childrenswear garments, created technical files (tech packs) of garments and prints
- Distributed and prioritized daily studio work to meet collection schedules and stages
- Liaised with suppliers daily in Israel, China, and India.
- www.shilav.co.il

Manchu Times Fashion, Dalian, China

2010 – 2012

Fashion Designer and Development Manager

- Supervised and managed all development stages for European and American companies: Kookai, Guess, Celio, French Connection, Calvin Klein, RW&Co, Jules, Devred, Dos Punt
- Communicated with fashion companies and the Chinese team on design and technical development issues, as well as designs that were suitable for mass production and retaining brand aesthetics
- Participated in overseas business meetings in France and Hong Kong with the design team of various companies to resolve design, technical, and mass production issues
- Designed jackets, coats, and skirts for monthly presentations to American brands Chico and WHBM
- www.manchutimesfashion.com

VOLUNTEER

- Weekly companion in swimming lessons at a daycare special school for blind children in Petach Tikva.
- Holidays and local community events art and decoration director: from concept to building art installations.
- Cook and Bake for the local community families who need the help.

2013 – 2014

2018 – 2024

2023 – 2024